Baptiste Landrodie

Web & brand designer

baptiste.land@gmail.com
06 83 49 20 09

Multidisciplinary designer with 8 years of experience crafting creative digital experiences across agencies, in-house teams, and freelance projects. Specialized in web design, and front-end integration, with additional expertise in visual identity and photography.

Work experience

Freelance
Webdesign & front-end dev
Jan 2025 - Today

- Tailored project management for my clients: creation of visual identities, web design, front-end integration, and professional photography.

Careprod Technologies
Webdesign & front-end dev
Apr 2023 - Dec 2024

- UI/UX design and front-end integration for a medical application: created wireframes and integrated interfaces using HTML/CSS within an Angular/C# environment.
- Collaborated with development teams to ensure design consistency and usability across products.

Adapt Immo
Webdesign & front-end dev
Mar 2022 - Apr 2023

- Designed web interfaces and developed responsive front-end solutions in HTML, CSS, and JS for real estate agencies.
- Coordinated projects between design teams and technical implementation.
- Redesigned company branding, including the creation of a new logo and visual identity.

Gap Year
Various Experiences
Jun 2018 - Mar 2022

- Gap year abroad (Working Holiday Visa in Japan).
- Diverse professional experiences and personal design projects during the COVID-19 crisis.

Amistad Agency
Webdesign & front-end dev
Feb 2016 - Jun 2018

- Designed web interfaces (wireframes/mockups) and developed responsive front-end solutions in HTML, CSS, and JS.
- Managed email marketing campaigns, including design, deployment, and performance tracking via Mailchimp.

Skills & softwares

UI DESIGN · UX DESIGN · HTML/CSS · JAVASCRIPT · TAILWIND · PHOTOGRAPHY · FIGMA · ADOBE SUITE · BRANDING · CLAUDE AI · CANVA · GITHUB · DOCKER · DAVINCI RESOLVE